



Urban Watercolor Sketching

A Guide to Drawing, Painting, and
Storytelling in Color

By Felix Scheinberger

Enclosed please find an advance copy of *Urban Watercolor Sketching* by illustrator and urban sketcher Felix Scheinberger. Originally published in Scheinberger's Germany, this inspiring guide to bringing drawings to life will be available for the first time in the United States on **3/25/14**.

Watercolor sketching is a rapidly emerging technique that enlivens sketches done in pen or pencil with the expressive washes, glazes, and luminous hues of watercolor. This resource, lushly illustrated with Scheinberger's own inspiring drawings, teaches painters, drawers, doodlers, and urban sketchers on-the-go how to sketch with watercolor, rendering subjects efficiently and without inhibitions. Readers are guided through all aspects of the medium, from fundamental techniques to little-known tips and tricks for getting the most out of watercolor (for example, just sprinkling a little salt on your painting creates a texture that's impossible to achieve with a brush.) A strong focus on color theory provides a solid foundation for enhancing drawings with vibrant hues.

Accomplished designer and illustrator Scheinberger offers countless lessons for colorful, bold, yet accessible painting methods. Some examples of his inspiring yet easy-to-follow lessons include:

- Fundamentals like wet-on-wet, glazes, and washes
- Finding your own sketching style
- Advice on paints, brushes, papers, and other supplies to bring on your travels
- How to paint difficult subjects like air, fog, water, smoke, and smog
- What to do when water isn't handy

Graced with Scheinberger's lively watercolor paintings and light-hearted anecdotes (why do fish make great subjects to paint?), *Urban Watercolor Sketching* is a dynamic and modern guide to the medium, appealing to anyone with an open mind and sketchbook.

FELIX SCHEINBERGER is a German illustrator, artist, and designer. He has illustrated dozens of children's books, and has had work commissioned for *Harvard Business Manager*, *Designer's Digest*, *Le Monde Diplomatique*, *Slanted Magazine*, *Belletristik*, and *Psychology Today*. He lives in Berlin, Germany.



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